



WFAA
606 Young Street
Dallas, TX 75202

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington, DC 20001

Contract #**863124****Schedule Dates**

10/23/12-10/29/12

Advertiser

Wendy Davis for Texas State Senate (28296)

Agency/T-Code

Buying Time LLC (2118)/003706749

Product

Political - State Senate (1179)

Brand

Democrat - Political (1691)

Salesperson

Clark, Dave (3097)

Sales Office

TeleRep - Washington D.C.

Buyer Name

KRONISCH,NATHANIEL

Phone/Fax

/

CPE

395/402/2358

Account Types

National/Political Candidate - Agency

Billing Type

Weekly/Irregular

CommentsDAVIS FOR ST SENATE
***** THIS IS A CASH IN ADVANCE SCHEDULE *******Date Entered**

10/19/12

Last Modified

10/29/12

Entered By

Alicia Mielke

CO-OP

No

Headline #

06329811

Demo

A35+R

Order Type

Normal

Package Deal**Commission %**

15.00

Commission

\$14,811.00

Net Total

\$83,929.00

Sales Tax**Dallas/Fort Worth (WFAA) (WFAA)**

By Broadcast Month	Spots	Rate
Oct. 2012	64	\$78,090.00
Nov. 2012	15	\$20,650.00
Grand Total:	79	\$98,740.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	11:59A- News 8 MIDDAY						1			1	\$650.00	\$650.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
2.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	5P- News 8 At Five						1			1	\$1,000.00	\$1,000.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
3.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	5:58P- News 8 At Six						1			1	\$1,200.00	\$1,200.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
4.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	5:58A- News 8 Daybreak						1			1	\$750.00	\$750.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
5.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	6:28P- Entertainment Tonight						1			1	\$1,000.00	\$1,000.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
6.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	7A- Good Morning America						1			1	\$800.00	\$800.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
7.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	8:58A- Good Morning Texas						1			1	\$350.00	\$350.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
8.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	9:59P- News 8 Update		1							1	\$1,800.00	\$1,800.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
9.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	9:57A- View		1							1	\$800.00	\$800.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
10.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	10:35P- ABC News Nightline		1							1	\$700.00	\$700.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
11.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	11:59A- News 8 MIDDAY		1							1	\$700.00	\$700.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
12.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	2P- Anderson		1							1	\$800.00	\$800.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
13.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	3:58P- Katie		1							1	\$650.00	\$650.00	Dallas/Fort Worth (WFAA) (WFAA)	KATIE	10/22/12

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Dallas/Fort Worth (WFAA) (WFAA)

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Spots

Rate

Oct. 2012 64 \$78,090.00

Nov. 2012 15 \$20,650.00

Grand Total: 79 \$98,740.00

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14.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	5P- News 8 At Five		1							1	\$1,100.00	\$1,100.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
15.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	4:57A- News 8 Early Daybreak		1							1	\$250.00	\$250.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
16.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	5:58P- News 8 At Six		1							1	\$1,200.00	\$1,200.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
17.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	5:58A- News 8 Daybreak		1							1	\$700.00	\$700.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
18.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	6:28P- Entertainment Tonight		1							1	\$900.00	\$900.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
19.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	7A- Good Morning America		1							1	\$750.00	\$750.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
20.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6:57P- Dancing With The Stars		1							1	\$9,500.00	\$9,500.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
21.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	6P- News 8 at 6pm - Saturday							1		1	\$850.00	\$850.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
22.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	5:58A- Good Morning America Saturday							1		1	\$260.00	\$260.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
23.0	Revised Line / SPOT	10/27/12-10/27/12	3	:30	6:58P- ABC College NCAA Football 3							1					Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
23.1	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	3	:30	6:58P- ABC College NCAA Football 3							1		1	\$8,000.00	\$8,000.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12

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24.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	6:59A- News 8 Saturday							2		2	\$350.00	\$700.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
25.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	10P- News 8 Update								1	1	\$1,800.00	\$1,800.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
26.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	4:57P- ABC World News Sunday								1	1	\$350.00	\$350.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
27.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	5:28P- News 8 at 5:30 pm - Sunday								1	1	\$1,200.00	\$1,200.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
28.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	7:58A- News 8 Sunday								1	1	\$400.00	\$400.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
29.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	9:27A- This Week								1	1	\$500.00	\$500.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
30.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	9:59P- News 8 Update					1				1	\$1,800.00	\$1,800.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
31.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	9:57A- View					1				1	\$700.00	\$700.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
32.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	10:35P- ABC News Nightline					1				1	\$900.00	\$900.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
33.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	11:59A- News 8 Midday					1				1	\$650.00	\$650.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
34.0	Normal Line / SPOT	10/25/12-10/25/12	2	:30	2P- Anderson					1				1	\$800.00	\$800.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
35.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	3:58P- Katie					1				1	\$700.00	\$700.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12

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A35+R

Order Type

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Package Deal

Commission %

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Commission

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Net Total

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Dallas/Fort Worth (WFAA) (WFAA)

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36.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	4:57A- News 8 Early Daybreak					1				1	\$300.00	\$300.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
37.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	5:58P- News 8 At Six					1				1	\$1,200.00	\$1,200.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
38.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	5:58A- News 8 Daybreak					1				1	\$750.00	\$750.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
39.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	6:28P- Entertainment Tonight					1				1	\$1,000.00	\$1,000.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
40.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	7A- Good Morning America					1				1	\$800.00	\$800.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
41.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	8:58A- Good Morning Texas					1				1	\$350.00	\$350.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
42.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	9:57A- View			1						1	\$700.00	\$700.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
43.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	10:35P- ABC News Nightline			1						1	\$900.00	\$900.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
44.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	11:59A- News 8 MIDDAY			1						1	\$650.00	\$650.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
45.0	Normal Line / SPOT	10/23/12-10/23/12	2	:30	2P- Anderson			1						1	\$800.00	\$800.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
46.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	5P- News 8 At Five			1						1	\$1,000.00	\$1,000.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
47.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	4:57A- News 8 Early Daybreak			1						1	\$300.00	\$300.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
48.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	5:58P- News 8 At Six			1						1	\$1,200.00	\$1,200.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12

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49.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	5:58A- News 8 Daybreak			1						1	\$750.00	\$750.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
50.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	6:28P- Entertainment Tonight			1						1	\$1,000.00	\$1,000.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
51.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	6:57P- Dancing With The Stars The Results Show			1						1	\$8,600.00	\$8,600.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
52.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	7A- Good Morning America			1						1	\$800.00	\$800.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
53.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	8:58A- Good Morning Texas			1						1	\$350.00	\$350.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
54.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	9:59P- News 8 Update				1					1	\$1,800.00	\$1,800.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
55.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	11:59A- News 8 MIDDAY				1					1	\$650.00	\$650.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
56.0	Revised Line / SPOT	10/24/12-10/24/12	3	:30	2:58P- Dr. Oz				1								Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
56.1	Normal Line / SPOT	10/24/12-10/24/12	3	:30	2:58P- Dr. Oz				1					1	\$575.00	\$575.00	Dallas/Fort Worth (WFAA) (WFAA)		10/23/12
57.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	5P- News 8 At Five				1					1	\$1,000.00	\$1,000.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
58.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	4:57A- News 8 Early Daybreak				1					1	\$300.00	\$300.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
59.0	Revised Line / SPOT	10/24/12-10/24/12	3	:30	11:59A- News 8 MIDDAY				1								Dallas/Fort Worth (WFAA) (WFAA)		10/22/12

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60.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	5:58A- News 8 Daybreak				1					1	\$750.00	\$750.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
61.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	6:28P- Entertainment Tonight				1					1	\$1,000.00	\$1,000.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
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64.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	9P- Nashville				1					1	\$6,800.00	\$6,800.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
65.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	7A- Good Morning America	3		X	X	X	X			3	\$800.00	\$2,400.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
66.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	5:58A- News 8 Daybreak	3		X	X	X	X			3	\$750.00	\$2,250.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
67.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	6:57P- Last Resort					1				1	\$4,000.00	\$4,000.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
68.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	9P- 20/20						1			1	\$3,300.00	\$3,300.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
69.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	5:57P- Americas Funniest Home Videos								1	1	\$4,000.00	\$4,000.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12
70.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	4:29A- News @ 430am	1		X	X	X	X			1	\$30.00	\$30.00	Dallas/Fort Worth (WFAA) (WFAA)		10/22/12

CONFIRMATION CONTRACT

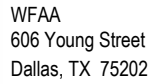
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Contract #	863124
Schedule Dates	10/23/12-10/29/12
Advertiser	Wendy Davis for Texas State Senate (28296)
Agency/T-Code	Buying Time LLC (2118)/003706749
Product	Political - State Senate (1179)
Brand	Democrat - Political (1691)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	KRONISCH,NATHANIEL
Phone/Fax	/
CPE	395/402/2358
Account Types	National/Political Candidate - Agency
Billing Type	Weekly/Irregular
Comments	DAVIS FOR ST SENATE ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Dallas/Fort Worth (WFAA) (WFAA)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	64	\$78,090.00
Nov. 2012	15	\$20,650.00
Grand Total:	79	\$98,740.00

CONFIRMATION CONTRACT

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